
Friends of Platteville Municipal Auditorium Meeting Minutes

Attendees:

Kerry McCabe, Celeste Moore, Cheryl Schmieder, JoAnne Schlicher, Patrice Steiner,

Date: 8/14/2013**Time:** 7:00 (Wednesday)**Place:** Council Chambers**Last Meeting Date:** 7/10/2013**Next Meeting Date:** 9/11/2013

Approval of Meeting Minutes from July 10, 2013**Financial report:**

Treasurer Jayne Dunnum was not in attendance. Money made at the Festival of the Arts for pictures (\$195) was deposited by Patrice Steiner.

Donation Button on website: Still on hold.

Grant County Tourism Grant update: Cheryl Schmieder announced that we received a grant of \$1250 from the group. We need to make sure we submit a budget for reimbursement. We will acknowledge their grant in our publicity.

Festival of the Arts recap:

We had a much bigger turnout than last year. We made \$195 for the day.

The larger number of people was a strain on some of our resources. Cheryl Schmieder would like to see two laptops and more than one media card to shuffle back and forth. Celeste Moore suggested one person to take the money and hand out the paperwork and another to do the photograph editing. She also suggested that more than one person learn how to edit photographs.

Cheryl reminded us to make sure to get our **volunteer costs and hours** turned into Jayne Dunnam for payment in-kind. Celeste Moore turned in the cost of the four large door posters, which bears repeating in additional events.

Sound/Stage Floor project:

Mark Schmidt of Schmidt Electrical explained their high bid for the electrical work in the auditorium. He allotted 32 hours of labor, which might be more than they need. The bid was still too high.

Al Otto of Al's Electric came in with a lower bid and Howard Crofoot signed the contract on the spot.

We were rather startled since we don't know the details and had been assured we had final say on any contract. Anyway, we hope to get the electrical work done in late September or early October. That would put us on track to have the audio installation done by Veterans Day.

Future Events/Fund Raising**'The Stupid Economy' – October 12, 2013****Handouts**

We took the flyers and plan to distribute them to the Driftless Market, the Chamber of Commerce and various tourism literature racks.

Wine/Appetizers

We are strongly considering having pizza in small squares. We will hold off ordering until we have a better idea of the number of people attending. We need permit for serving wine, which Patrice Steiner will address. We'll buy our own wine, a good "local" vintage.

Video Project/PACE

JoAnne Schlicher would like photographs of past events and projects for the video. Email them to her when you have them.

Buy tickets online

Patrice Steiner suggested using BrownPaperTickets.com to sell advance tickets. Celeste Moore will look into the particulars.

We would like to sell tickets and the Chamber, the Driftless Market and at the door.

Promotion

Brainstormed for promotional ideas now that we know we have the funds: Contact Doug Collins regarding movie screen ads, online advertisements and stories, contact Holly Flood to arrange for Chrissy Hogue to take part in a radio interview, radio spots, Platteville cable TV spots thru OnMedia ads (\$250), submit articles for the Platteville Journal, the Telegraph Herald, the Tri-County Press and the Herald-Independent. We need to post ads at the end of September.

Ken Kilian – November 10, 2013

This is on the Friends of Platteville Municipal Auditorium calendar and is advertised on the website. Ken also is posting information about it in schedules, promos, and on his website.

Other Grant Opportunities:

Watch for opportunities.

Articles:

We reviewed Brian Finnegan's articles. They look excellent, but we'll need another one on the sound upgrade once we have the particulars.

Round table:**City Hall Task Force:**

Cheryl Schmieder is part of a new city task force to address the needs of the Municipal Building. Among other concerns, they will be addressing usage of the old cop shop, usage of the auditorium, technology updates, janitorial maintenance, and storage concerns.

Adjourn at 8:10